



Saturday, July 20, 2024
Trenton Rowing and Paddling Club
80 Ontario St., Trenton, ON

(Located in Kiwanis Park on the shores of the Trent River in Downtown Trenton)

In Support of YMCA Strong Communities Campaign
Belleville and John Williams Branches

SPONSORSHIP PACKAGE

The YMCA of Central East Ontario, Belleville and John Williams Branches invite you to consider sponsorship of the **Trenton Dragon Boat Festival**.

The YMCA plays a really important role in the well-being of our communities and the YMCA is committed to never turning anyone away due to their inability to pay. Proceeds from this event will support children and their families who would not be able to participate in activities and programs at the YMCA. The YMCA provides subsidies so that these kids may attend summer camps, learn how to swim, and participate in other programs and activities.

For more information or to download registration package:
<https://trentonrowingandpaddling.ca/dragonboatfestival>





SPONSORSHIP OPPORTUNITIES

All Sponsors will have their logo posted on our Facebook page with a link created to their website. This will remain for the entire year.

<https://www.facebook.com/trentondragonboatfestival/>

MAIN EVENT SPONSOR

\$2,000

This will be the 6th annual Trenton Dragon Boat Festival. The Event Sponsor will receive recognition on all signage, programs, time sheets, media releases, advertisements, and results board. The Main Event Sponsor will also be invited to the YMCA's Volunteer Appreciation Event, honouring the volunteers and those involved with the YMCA who change the lives of children in our community.

PRIZE SPONSOR

\$750

The first-place team in each division will receive a gold medal. The prize sponsor will be celebrated throughout the day with announcements and advertisements in the Festival Program. An awards ceremony is held at the conclusion of our racing day.

It would be our privilege to have you assist with the awards presentation.

COURSE SPONSOR

\$250

Lanes are inserted to professional race standards in the water on the Trent River. The course is GPS'd and trial races are run prior to festival day. The course is key to the success of the festival. Your sponsorship of the course will be acknowledged on signage at the paddler marshalling station, inserted into the event program, and announced on the public address system.

VOLUNTEER LUNCHEON

\$250

The Trenton Dragon Boat Festival could not happen without the participation of over 50 volunteers who assist prior to and during the day. Event planners, race marshals, starters, timers, volunteer coordinators, announcers, and parking attendants all assist in making the day a memorable one for participants and spectators. You will receive mention in our event program and signage at the volunteer booth and luncheon tables as well as thanked and acknowledged over the public address system on race day.

FINISH LINE SPONSOR

\$250

Each race is timed. Times are recorded via the event computer and posted to keep our competitors and spectators informed of the days race results and standings. Your sponsorship of the Finish Line will be acknowledged by signage at the Finish Line tent and announced over the public address system throughout the day.

COMMUNITY SUPPORTER

\$150

This is a chance to be a part of the festival and show your support for the children of our community. This opportunity will have your name in the festival program and announced throughout the day over the public address system.



Yes! I want to sponsor the Trenton Dragon Boat Festival.

Please sign me up for the following Sponsor Level: _____

Organization Name: _____

Contact Person: _____

Business Address: _____

City: _____ Prov: _____

Phone: _____ Email: _____

I will email my commitment and company name and logo to communications@quintewestchamber.ca by June 21, 2024, otherwise I understand my company may not receive all of the benefits that would normally be attached to sponsorship.

Please find enclosed my cheque for \$_____ to cover the cost of my sponsorship. **Checks should be payable to the Trenton Rowing and Paddling Club.**

OR

Please charge my credit card: Visa Master Card American Express

Amount: \$_____

Card Number: _____

Expiry Date: _____

Name on Card: _____

CSV: _____

Signature of cardholder: _____

**Payment and Form can be made mailed to the Trenton Rowing and Paddling Club,
c/o 97 Front St., Trenton, ON K8V 4N6
or emailed to communications@quintewestchamber.ca**

